# WOMEN IN NEED SOCIETY OF CALGARY Financial Statements December 31, 2017

# **Index to Financial Statements**

# As at and for the year ended December 31, 2017

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#### INDEPENDENT AUDITORS' REPORT

To the Directors of Women In Need Society of Calgary:

We have audited the accompanying financial statements of Women In Need Society of Calgary, which comprise the statement of financial position as at December 31, 2017 and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Women In Need Society of Calgary as at December 31, 2017 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

March 21, 2018 Calgary, Alberta Kumkay March Swarchuk Stewart up Chartered Professional Accountants, Chartered Accountants

# **Statement of Financial Position**

As at December 31, 2017

|  |    | 2017      | 2016            |
|--|----|-----------|-----------------|
| Assets   |    |           |                 |
| Current  |    |           |                 |
| Cash and cash equivalents (Note 3)                                 | \$ | 53,134    | \$<br>525,824   |
| Term deposits (Note 4)   |    | 775,000   | 775,000         |
| Accounts receivable  |    | 32,688    | 25,573          |
| Goods and services tax recoverable                                 |    | 35,492    | 14,964          |
| Prepaid expenses   | _  | 73,702    | 83,494          |
|  |    | 970,016   | 1,424,855       |
| Property and equipment (Note 5)                                    | _  | 191,211   | 198,161         |
|  | \$ | 1,161,227 | \$<br>1,623,016 |
| Liabilities and Net assets   | -  |           |                 |
| Current  |    |           |                 |
| Accounts payable and accrued liabilities                           | \$ | 84,294    | \$<br>44,380    |
| Wages payable  |    | 87,321    | 146,592         |
| Deferred contributions related to operations (Note 6)              |    | 34,266    | 91,776          |
| Bank loans (Note 7)  | _  | 104,503   | -               |
|  |    | 310,384   | 282,748         |
| Deferred contributions  Related to property and equipment (Nate 8) |    | 31,755    | 61,980          |
| Related to property and equipment (Note 8)                         |    | •         | 01,900          |
| Funds for future purchase of property and equipment (Note 8)       |    | 61,359    | -               |
| Deferred rent liability  | -  | 41,646    |                 |
| Not access   | ,  | 445,144   | 344,728         |
| Net assets Invested in property and equipment                      |    | 159,456   | 136,181         |
| Internally restricted (Note 9)                                     |    | 400,000   | 400,000         |
| Unrestricted   | _  | 156,627   | 742,107         |
|  |    | 716,083   | 1,278,288       |
|  | \$ | 1,161,227 | \$<br>1,623,016 |

| Approved on behalf of the Board: |         |
|----------------------------------|---------|
| Miles                            | Directo |
| Male                             | Directo |

# **Statement of Operations**

For the year ended December 31, 2017

|   | 2017         | 2016         |
|---|--------------|--------------|
| Revenue   |              |              |
| Thrift stores   | \$ 3,671,081 | \$ 3,510,157 |
| Donations   | 217,514      | 198,867      |
| City of Calgary   | 121,875      | 87,500       |
| Recycling   | 121,332      | 99,556       |
| United Way  | 105,000      | 93,614       |
| Casino  | 56,335       | 52,864       |
| Recognition of deferred contributions related to property and |              |              |
| equipment   | 30,225       | 31,197       |
| Delivery  | 14,235       | 12,240       |
| Interest income   | 11,226       | 14,082       |
| Grants  | 1,370        | 59,066       |
| Other income  |              | 4,933        |
|   | 4,350,193    | 4,164,076    |
| Expenses  |              |              |
| Salaries and wages  | 3,261,149    | 2,933,545    |
| Rent and utilities  | 850,737      | 673,629      |
| Thrift store  | 284,798      | 219,135      |
| Office  | 134,284      | 133,066      |
| Amortization  | 99,738       | 90,170       |
| Advertising and promotion                                     | 95,376       | 66,345       |
| Professional fees   | 67,236       | 38,451       |
| Repairs and maintenance                                       | 54,719       | 52,340       |
| Goods and services tax  | 35,223       | 29,477       |
| Donations   | 10,782       | 8,889        |
| Staff and volunteer recognition and development               | 9,550        | 16,002       |
| Program expenses  | 8,487        | 8,889        |
| Other expenses  | 319          | <del>-</del> |
|   | 4,912,398    | 4,271,540    |
| Deficit of revenue over expenses                              | \$ (562,205) | \$ (107,464) |

# **Statement of Changes in Net Assets**

For the year ended December 31, 2017

|   | pr | Invested in operty and equipment | nternally<br>estricted | Ur | nrestricted          | 2017                         |    | 2016                   |
|---|----|----------------------------------|------------------------|----|----------------------|------------------------------|----|------------------------|
| Net assets - beginning of<br>year<br>Deficit of revenue<br>over expenses<br>Purchase of property<br>and equipment | \$ | 136,181<br>(69,512)              | \$<br>400,000          | \$ | 742,107<br>(492,693) | \$<br>1,278,288<br>(562,205) | \$ | 1,385,752<br>(107,464) |
| with unrestricted funds   |    | 92,787                           | -                      |    | (92,787)             | -                            |    | -                      |
| Net assets - end of year  | \$ | 159,456                          | \$<br>400,000          | \$ | 156,627              | \$ 716,083                   | (  | \$ 1,278,288           |

# **Statement of Cash Flows**

# For the year ended December 31, 2017

|   | 2017                  | 2016                  |
|---|-----------------------|-----------------------|
| Operating activities  |                       |                       |
| =   | \$ (562,205)          | \$ (107,464)          |
| Items not affecting cash:  Amortization of property and equipment Recognition of deferred contributions related to property and | 99,738                | 90,170                |
| equipment  Deferred rent liability for reduced rent periods   | (30,225)<br>41,646    | (31,196)              |
|   | (451,046)             | (48,490)              |
| Changes in non-cash working capital   | (94,719)              | 143,355               |
| Cash flow from (used in) operating activities   | (545,765)             | 94,865                |
| Investing activities  Purchase of property and equipment  Purchase of term deposits   | (92,787)              | (50,586)<br>(225,000) |
| Cash flow used in investing activities  | (92,787)              | (275,586)             |
| Financing activities  Contributions received related to property and equipment Proceeds from bank loans                         | 61,359<br>104,503     | -<br>-                |
| Cash flow from financing activities   | 165,862               | -                     |
| Decrease in cash  | (472,690)             | (180,721)             |
| Cash and cash equivalents, beginning of year  | 525,824               | 706,545               |
| Cash and cash equivalents, end of year  | \$ 53,134             | \$ 525,824            |
| Cash and cash equivalents are comprised of: (Bank indebtedness) cash Restricted cash ( <i>Note 3</i> )                          | \$ (36,863)<br>89,997 | \$ 434,048<br>91,776  |
|   | \$ 53,134             | \$ 525,824            |

#### **Notes to Financial Statements**

As at and for the year ended December 31, 2017

#### 1. Nature of the organization

Women In Need Society of Calgary (the "Society") was incorporated under the Societies Act of Alberta on May 19, 1992 and is a registered charity under Section 149(1)(f) of the Income Tax Act, and as such is exempt from income taxes.

The Society was established to help women and families help themselves through innovative and effective programs and services. The Society supports women by helping them build new lives for themselves and their families.

The Society operates five community based thrift stores that, in addition to selling goods to the public, offer limited free goods to clients who are referred by many community agencies. Funds from the stores and fundraising activities are used to operate four Family Resource Centres, which provide women and their families help to connect with resources, services and support in their local community. The stores also provide entry level employment opportunities which include access to resources, training and support.

## 2. Summary of significant accounting policies

The financial statements were prepared in accordance with Canadian accounting standards for notfor-profit organizations and include the significant accounting policies summarized below:

# (a) Revenue recognition

The Society follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Endowment contributions are recognized as direct increases in net assets.

Thrift stores, recycling, and delivery revenues are recognized when goods and services are provided and collection is reasonably assured.

Interest income is recognized as revenue when earned.

## (b) Cash and cash equivalents

The Society considers all investments with maturities of three months to be cash equivalents. Cash that is subject to restrictions, thereby preventing its use for current purposes, is included in restricted cash.

# (c) Inventory

The thrift stores sell donated clothing, household goods, furniture and similar items. No value has been assigned to the inventory on hand; see note 2(h).

(continues)

#### **Notes to Financial Statements**

As at and for the year ended December 31, 2017

#### 2. Summary of significant accounting policies (continued)

#### (d) Property and equipment

Property and equipment are recorded at cost. Donated property and equipment are recorded at fair market value on the date of contribution if it can be reasonably determined. Property and equipment is amortized over its estimated useful life on a straight-line basis at the following rates:

Motor vehicles5 yearsComputer equipment3 yearsFurniture and fixtures6 yearsLeasehold improvements5 yearsInventory management system, website5 years

development and database

The Society records a write-down when property and equipment no longer has any long-term service potential to the Society and its net carrying amount exceeds its residual value. The excess net carrying amount over residual value is recognized as an expense in the statement of operations. Previous write-downs are not reversed.

## (e) <u>Deferred contributions</u>

Deferred contributions represent restricted grants and donations received for operating expenses of future periods and for the purchase of property and equipment. Deferred contributions are recognized as revenue as the related expenses or amortization expense is incurred.

#### (f) Deferred rent liability

The rental costs incurred under operating lease agreements are expensed on a straight-line basis over the term of the lease. In reduced rent periods the difference from the actual rent amount paid and the amount expensed is represented as deferred rent liability.

# (g) Financial instruments

The Society initially measures its financial assets and financial liabilities at fair value. It subsequently measures all of its financial assets and financial liabilities at amortized cost, except for investments in equity instruments and mutual funds that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized as unrealized gains or losses in the statement of operations.

The financial assets measured at amortized cost include cash and equivalents, term deposits, and accounts receivable. The financial liabilities measured at amortized cost include accounts payable and accrued liabilities, wages payable and bank loans.

(continues)

#### **Notes to Financial Statements**

As at and for the year ended December 31, 2017

#### 2. Summary of significant accounting policies (continued)

#### (g) Financial instruments (continued)

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in the statement of operations. The previously recognized impairment loss may be reversed to the extent of the improvement, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in the statement of operations.

#### (h) Donated services and materials

Donated materials are recognized only when the fair value is reasonably determined and when the materials and services are used in the normal course of the Society's operations and would have otherwise been purchased. The operations of the Society depend on and require volunteers. The value of donated services cannot be reasonably determined and therefore have not been reflected in these financial statements. Donated materials during the year were composed of clothing and materials to be used in thrift store operations as saleable inventory as well as contributed maintenance and repair supplies and services.

#### (i) Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting year. Accounts receivable are stated after evaluation as to their collectability and an appropriate allowance for doubtful accounts is provided where considered necessary. Amortization is based on the estimated useful lives of capital assets. Accrued liabilities are based on management's estimates. Management determines these estimates based on assumptions that reflect the most probable set of economic conditions and planned courses of action. These estimates are reviewed periodically and as adjustments become necessary, they are reported in the statement of operations in the years in which they became known.

# 3. Cash and cash equivalents

Included in cash and cash equivalents are amounts which are restricted for the following purposes:

|   |    |                         | 2010                   |
|---|----|-------------------------|------------------------|
| Family Resource Centres Casino approved expenditures Property and equipment | \$ | 28,125<br>513<br>61,359 | \$<br>37,500<br>54,276 |
|   | \$ | 89,997                  | \$<br>91,776           |

2017

2016

## **Notes to Financial Statements**

As at and for the year ended December 31, 2017

# 4. Term deposits

Term deposits consists of cashable guaranteed investment certificates that bear interest at 1.25% (2016 – 1.3%) with a maturity date of February 27, 2018 (2016 – February 27, 2017). Subsequently, \$557,000 was reinvested into a cashable guaranteed investment certificate that bears interest at 1.45% with a maturity date of February 26, 2019.

# 5. Property and equipment

|                                |        | Cost      | <br>ccumulated<br>nortization | ı  | 2017<br>Net book<br>value | N  | 2016<br>let book<br>value |
|--------------------------------|--------|-----------|-------------------------------|----|---------------------------|----|---------------------------|
| Motor vehicles                 | \$     | 138,863   | \$<br>116,563                 | \$ | 22,300                    | \$ | 35,176                    |
| Computer equipment             |        | 214,352   | 178,276                       |    | 36,076                    |    | 9,071                     |
| Furniture and fixtures         |        | 328,568   | 295,566                       |    | 33,002                    |    | 32,792                    |
| Leasehold improvements         |        | 392,707   | 319,514                       |    | 73,193                    |    | 65,713                    |
| Inventory management system, w | ebsite | е         |                               |    |                           |    |                           |
| development and database       |        | 158,208   | 131,568                       |    | 26,640                    |    | 55,409                    |
|                                | \$     | 1,232,698 | \$<br>1,041,487               | \$ | 191,211                   | \$ | 198,161                   |

# 6. Deferred contributions related to operations

|   | 2017                              | 2016      |
|---|-----------------------------------|-----------|
| Balance, beginning of year<br>Contributions received<br>Contributions recognized as revenue | \$ 91,776<br>119,700<br>(177,210) | 192,612   |
|   | \$ 34,266                         | \$ 91,776 |

#### **Notes to Financial Statements**

As at and for the year ended December 31, 2017

#### 7. Bank loans

|  | <br>2017               | 2016 | 5 |
|--|------------------------|------|---|
| Revolving line of credit<br>Demand term loan | \$<br>51,460<br>53,043 | \$   | - |
|  | \$<br>104,503          | \$   |   |

A revolving line of credit has been authorized by Alberta Treasury Branch ("the bank") to a maximum of \$150,000 (2016 - \$nil) and bears interest, payable monthly, at the bank's prime rate plus 1.25%.

A term loan was authorized by the bank to a maximum amount of \$150,000 (2016 - \$nil) and bears interest at the bank's prime rate plus 1.25%. The term loan was initially provided to assist with the leasehold improvements on the new thrift store location. The loan is payable in full on demand by the bank. The bank is accepting monthly repayments of \$2,780 including interest.

The following has been pledged as security:

- A general security agreement covering all assets of the Society.
- Assignment of a guaranteed investment certificate in the amount of \$300,000.

#### 8. Deferred contributions related to property and equipment

|   | <br>2017                           | 2016                          |
|---|------------------------------------|-------------------------------|
| Balance, beginning of year<br>Contributions received<br>Contributions recognized as revenue | \$<br>61,980<br>61,359<br>(30,225) | \$<br>93,177<br>-<br>(31,197) |
|   | \$<br>93,114                       | \$<br>61,980                  |

#### 9. Internally restricted net assets

In April 2004, the Board of Directors appropriated certain funds for working capital purposes. Interest earned on the internally restricted net assets has been approved for use in general operations by the Directors. There were no transactions related to internally restricted net assets for the current year, therefore the balance at December 31, 2017 is \$400,000 (2016 - \$400,000).

#### **Notes to Financial Statements**

As at and for the year ended December 31, 2017

#### 10. Commitments

The Society's total obligations under various property lease agreements, exclusive of occupancy costs, are as follows:

| 2018       | \$ | 559,943   |
|------------|----|-----------|
| 2019       | •  | 462,640   |
| 2020       |    | 340,297   |
| 2021       |    | 359,130   |
| 2022       |    | 299,253   |
| Subsequent |    | 861,802   |
|            |    |           |
|            | \$ | 2.883.065 |

# 11. Fundraising expenses

As required disclosure under Section 7(2) of the Regulations of the Charitable Fund-Raising Act of Alberta, expenses in the amount of \$19,957 were incurred in the year ended December 31, 2017 (2016 - \$7,739) for the purposes of soliciting contributions. The total amount paid for the year ended December 31, 2017 as remuneration to employees of the Society whose principal duties involve fundraising was \$57,090 (2016 - \$26,478).

#### 12. Related party transactions

During the year, the members of the Board of Directors contributed \$44,469 (2016 - \$7,702) to the Society.

#### 13. The Women In Need Society Fund

The Calgary Foundation holds endowment funds for the Society. The Women in Need Society endowment fund was established in 1995 to support general operations. In the current year \$2,332 (2016 - \$2,159) in revenue was received from The Calgary Foundation in relation to the Women In Need Society Fund. The market value of the endowment fund at December 31, 2017 was \$59,345 (2016 - \$55,669)

All capital contributions in the Fund are to be held by the Calgary Foundation in perpetuity for the Society. Final authority over the disbursement of all amounts relating to this fund rests with the Calgary Foundation. As a result, the total fund amount is not recorded in the books of the Society.

#### **Notes to Financial Statements**

As at and for the year ended December 31, 2017

#### 14. Financial instruments

The Society may become exposed to a number of risks arising from its various financial instruments through its activities. These risks, and the steps management takes to mitigate the risks, are described below:

#### Credit risk

Credit risk arises from cash and cash equivalents held with financial institutions, term deposits, as well as credit exposure from accounts receivable. The maximum exposure to credit risk is equal to the carrying value of these financial assets. This risk is mitigated by holding cash and cash equivalents and guaranteed investment certificates with major financial institutions and by supporting significant receivables with underlying agreements. The Society believes credit risk is minimal.

#### Interest rate risk

Interest rate risk is the risk that future cash flows will fluctuate resulting from changes in market interest rates. The Society is exposed to interest rate risk on its floating rate bank loans. The Society believes interest rate risk is minimal.

#### Liquidity risk

Liquidity risk is the risk that the Society will encounter difficulties in meeting its financial obligations. This risk is mitigated by holding cashable investments or investments with terms of eighteen months or less.

## 15. Comparative figures

The financial statements have been reclassified, where applicable, to conform to the presentation used in the current year. The changes do not affect prior year earnings.